ABOUT US

Hollywood Gazette is Hollywood, Florida’s only city-specific, free, community newspaper mailed directly to Hollywood’s most established neighborhoods and dropped at key locations monthly since September 2001.

We publish community news for people who love Hollywood and highlight the best the city has to offer with editorial that reflects the diverse voices of the community we serve.

Offering a blend of lifestyle features, municipal news, dining reviews, in-depth historical features, event coverage and a comprehensive community calendar, Hollywood Gazette is the go-to resource for the city’s 150,000 residents and visitors.

Our digital reach allows us to engage with our audience in real time and disseminate information quickly. Additionally, we produce events to connect, inspire and engage the community.

MISSION  We exist to connect, empower and inspire the community.

VISION  Neighbors collaborating to create a place for everyone with no one left out.

VALUES  Integrity, Compassion, Inclusion
Hollywood Gazette is published 12 times a year the first week of each month. Our total monthly circulation is 20,000.

We directly mail 15,000 publications via the United State Postal Service’s Every Door Direct Mail (EDDM) program to Hollywood, Florida’s most established neighborhoods.

An additional 5,000 copies are dropped off at high-traffic locations throughout Hollywood in racks and boxes.

**PRINT CIRCULATION**

**FREQUENCY, DISTRIBUTION**

**PRINT DISPLAY AD RATES**

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>DIMENSIONS</th>
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20% Discount for Black & White Ad Space

**Ad production fee** $150

Additional charges (25%) will be applied for specific premium positions including page 3, page 5, back cover, inside front cover, center spread and inside back cover.
“
I always look here to get up-to-date information. I have been with other FB pages that will share the news - yet share their opinion about that news or event. Thank you for your FB page especially for newcomers to South Florida.

- Janie Johansky

DIGITAL AD ZONES & RATES
Rates below are per each week on HollywoodGazette.com

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<th>4X</th>
<th>12X</th>
<th>36X</th>
<th>52X</th>
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| **FULL BANNER**
(468 x 60 pixels)
Appears at the top of every web page on hollywoodgazette.com
Only one space available. | $50 | $30 | $25 | $18 |
| **MED. RECTANGLE**
(300 x 250 pixels)
Appears on the side of every article on hollywoodgazette.com
Multiple spaces available. | $25 | $20 | $15 | $12 |

E-NEWSLETTER BANNER
E-NEWSLETTER BANNER
(468 x 60 pixels)
$125 PER INSERTION

by the Numbers

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<th>Page Views / Month</th>
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<th>Impressions / Month</th>
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by Platform

- 1,389 Followers
- 2,268 Followers
- 7,793 Followers
- 8,743 Total Audience